

Teambuilding ... One of the Best Investments Your Company Can Make



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In today's charged economic climate, it is more challenging than ever to survive, much less thrive. How can a company equip itself to stay the course, keep productivity rising and continue to drive revenue? In addition to the obvious: reasonable pricing, quality delivery and stellar customer service, your company can create and maintain a competitive advantage in already overcrowded market by investing in your employees through team building.

Julie Brand Lynch, Managing Partner at LYNOUS, a Dallas-based real estate talent management company has worked with many local companies and corporations at the

North Texas Food Bank Serving U team building program. "Serving U is an effective, exciting, unique way to develop relationships between your staff, increase communications and develop leadership skills among employees. The team building program is a half or one day community service workshop that brings staff and management together for an unforgettable team building and civic experience. If we could box the overwhelming sense of accomplishments and benefits received from the participants of this great *Serving U* program, there would no longer be hungry people in Dallas."

CAN TEAM BUILDING REALLY MAKE THAT MUCH DIFFERENCE?

Yes, it can! Research indicates that team building is an investment that cannot be dismissed. The benefits are enormous and will give your company a critical advantage that could make the difference between surviving or not surviving:

- increases productivity and revenue because employees feel like they're a valued member of the company

- employees feel important to the company's success, resulting in reduced absenteeism and apathy
- increases the completion of projects too complex for one individual to complete on his own
- improves employee's abilities, resulting in individual and business success
- results in an increased exchange of ideas that wouldn't be possible if employees are isolated from each other
- improves the overall strength of a company, because as different employees review the same problem, they'll identify different solutions. Their combined ideas will result in a much stronger resolution
- fosters tolerance among employees...as they listen to each other's ideas, they become more accepting of diverse points of view
- saves money: employees that are involved in a group dedicated to a common cause are less likely to leave the company, thereby reducing the expense of replacing them, which can cost 1.5 to 2.5 times their annual salary

"*Serving U* was a great exercise. It combined teamwork, fun, and serving our community. Our team prepared 59,040 meals for local seniors in need. We all thought it was a terrific experience and I recommend it to others," said Mary Jo Hoch from Capital One Bank.

Invest in your company's future by encouraging them to work as a team. There are many team building coaching opportunities available throughout North Texas. But if you utilize the *Serving U* program at the North Texas Food Bank, not only will your employees benefit, but the people of North Texas will as well. •

